



SINCE 2010

 **Technology Yours**

Empowering your business growth with IT solutions

**Our presentation is  
short & will take less  
than 4 minutes to go  
through.**

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Updated: 09-25-2024










Established with  in Houston, TX - USA

[www.technologyyours.com](http://www.technologyyours.com)



# PRESENTATION OUTLINE

-  About our company
-  Our Philosophy
-  Global Reach
-  Our Services
-  Our Clients
-  Why Us
-  Get in Touch

# About our company

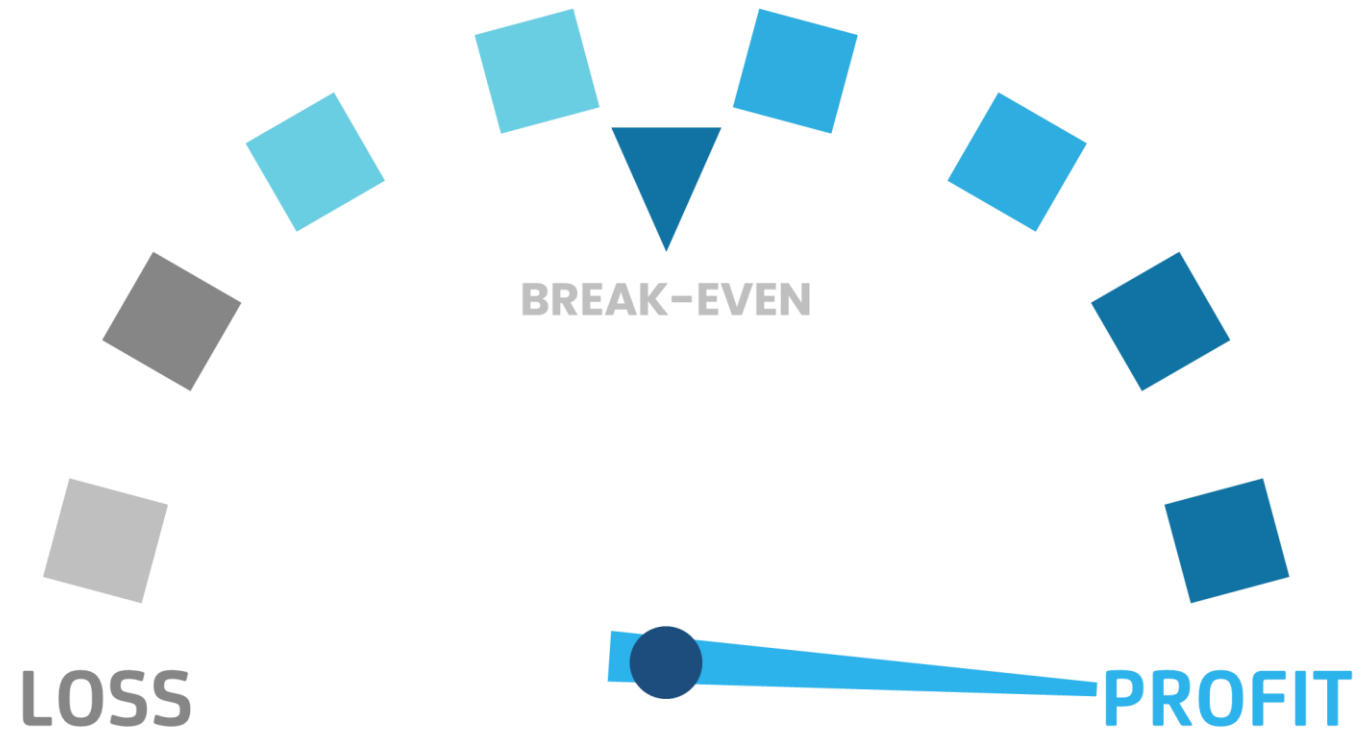


**Technology Yours** is an Authenticated Software Consulting & Technology Integration Company based in Houston, TX. USA, with physical representation in Europe, the Middle East & Asia.

Our mission is to **empower our clients to grow their businesses** through innovative and effective technology solutions.

# Our philosophy

*Our success is directly tied to the success of our clients,* and we are **committed to going above and beyond** to ensure that our clients achieve their business objectives.



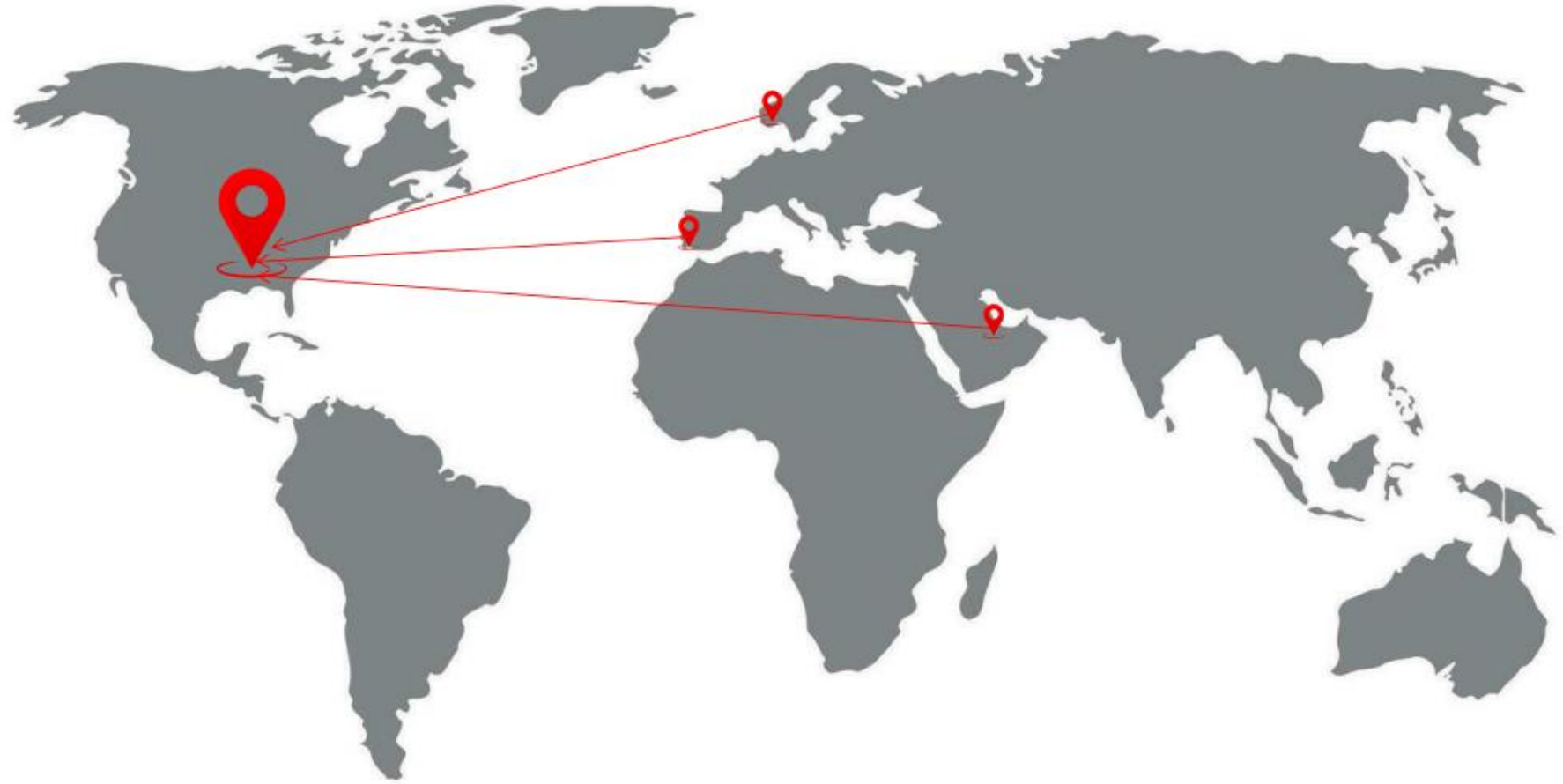
**Working together with clients** towards a common goal of **achieving success and growth.**

**Houston,** (Headquarters)  
United States of America.

**Lisbon,**  
Portugal – Europe.

**London,**  
United Kingdom.

**Doha,**  
Qatar & Middle East / Asia.



## Cloud Services

We offer top-notch cloud services to help you store, manage, and access your data securely from anywhere, at any time. Our team of experts provides reliable and scalable cloud solutions tailored to your business needs.



## Business process outsourcing (BPO)

Boost your business with comprehensive customer support including call center, chat support, and AI bot chat. Our award-winning agents and advanced technology deliver exceptional service. We also offer other key BPO services like back-office operations, data entry, and more.



## Cybersecurity solutions

Our solutions provides protection against cyberattacks, which include advanced threat detection, incident response planning, network security, and compliance with industry-leading regulations.





## IT Infrastructure Deployment

We specialize in designing and implementing robust IT infrastructures for US businesses, including hardware, software, and network components. Our experts ensure a smooth transition and optimal performance.



## Managed IT Services

We offer, Help desk and technical support, Providing IT assistance to end-users, Remote monitoring and management, Proactively monitoring and managing IT systems, IT outsourcing, Delegating IT functions to an external provider.



## Domain Registration

We assist you in registering your domain name, making sure it is unique and fits your brand identity. Our domain registration service is quick, easy, and cost-effective.



## Hosting Services

Our hosting services guarantee the availability and stability of your website, ensuring that it loads fast, runs smoothly, and stays secure. We provide affordable hosting solutions for businesses of all sizes.



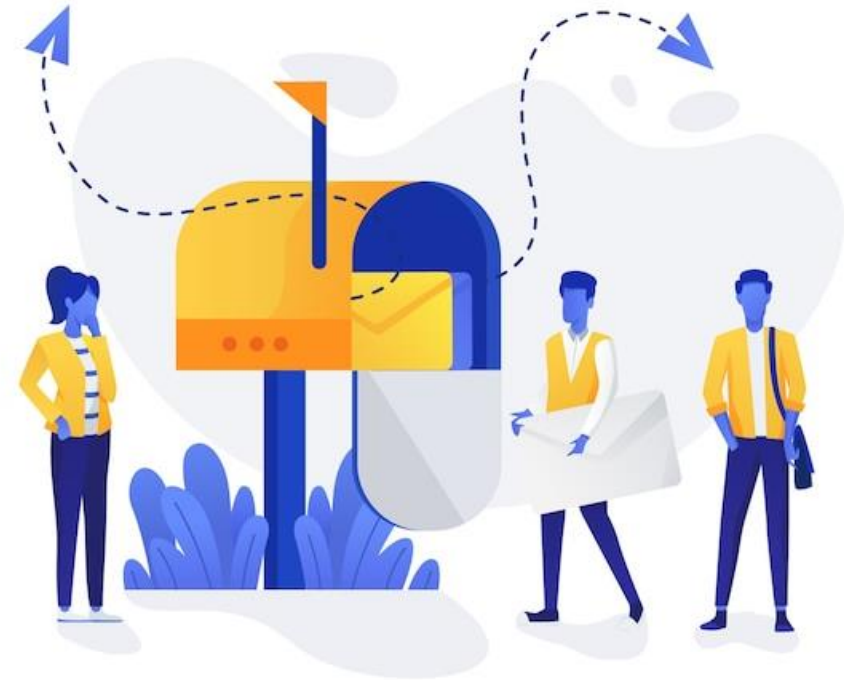
## Digital Security (SSL Certificate etc.)

We prioritize the security of your website by offering SSL certificates and other digital security solutions. Our team ensures that your website is secure and protected against online threats, giving your customers the confidence to do business with you.



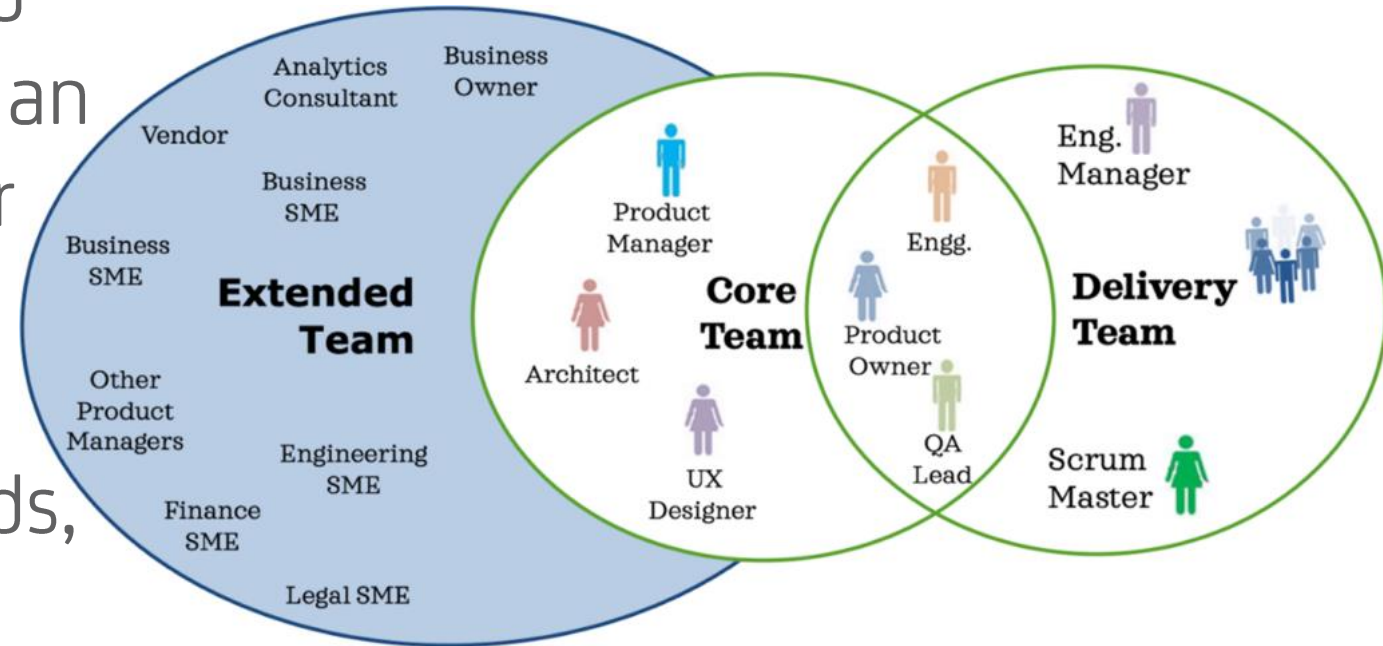
## Corporate Email Solutions

We provide professional email solutions that enable your team to communicate and collaborate effectively. Our corporate email solutions are easy to use, reliable, and secure.



## Extended Team

We provide you with a dedicated team of IT experts that become an extension of your own team, our Extended Team services are designed to provide you with ongoing support for your IT needs, whether it be software development, maintenance, or technical support.



## Software Product Development

Our team of experienced software engineers, designers, & project managers work closely with you from requirements gathering to prototyping, testing, and deployment.



We always support with a high-quality, customized solution that meets your business objectives.



## Payment Processing System Integration with E-commerce Platforms

We help you integrate payment processing systems with your e-commerce platform, making it easy for your customers to complete transactions. Our payment processing solutions are secure, reliable, and cost-effective.



## UI/UX Design

Our team of skilled designers creates intuitive and visually appealing user interfaces that enhance user experience. We provide UI/UX design services for websites, mobile apps, and software.



## Animated Videos

We help you engage your audience and convey your message effectively through animated videos. Our team creates animated videos that are entertaining, informative, and visually appealing.



## Logo, Visiting Card, Letter Head, Flyers & Brochures, Stickers, Poster, Banner, Stamp etc.

We offer a wide range of branding and design services, including logo design, business card design, letterhead design, flyers and brochures, stickers, posters, banners, stamps, and seals. Our designs are unique, creative, and effective in promoting your brand.



## SEO Services

We help you improve your website's ranking on search engines through our SEO services. Our team uses proven SEO strategies to increase traffic to your website, improve user experience, and boost your online visibility.



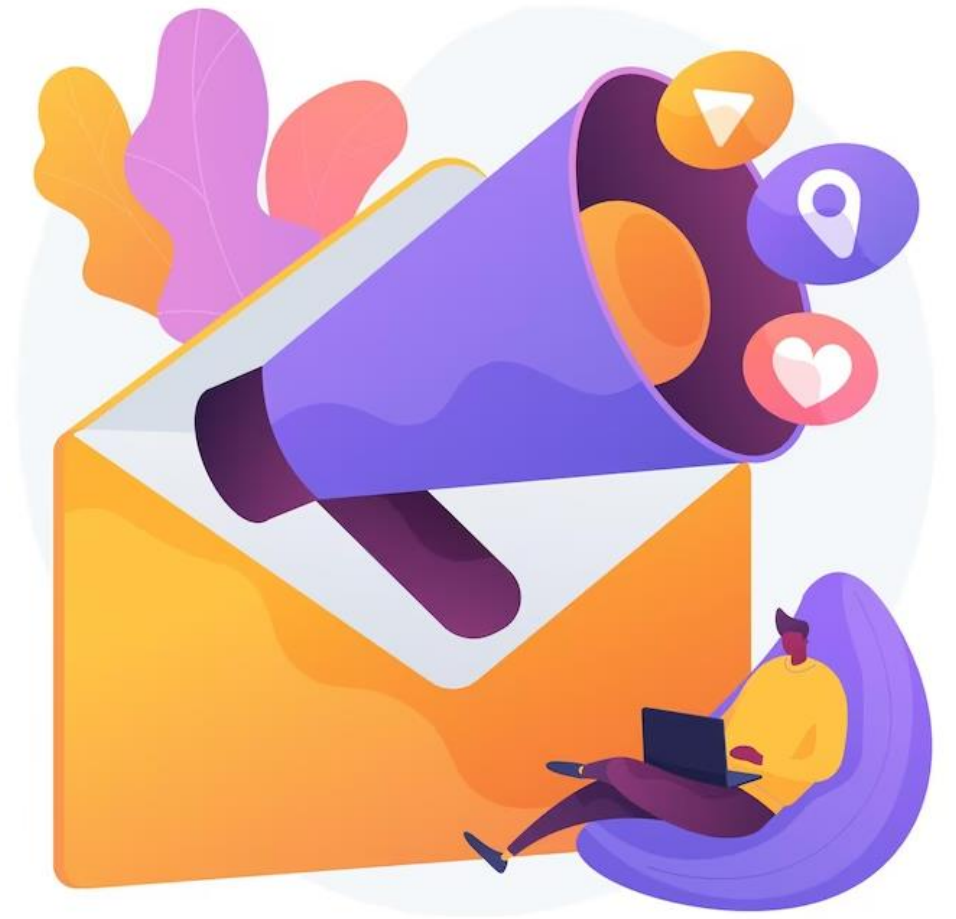
## Social Media Marketing

We help you increase your social media presence and engage your target audience through our social media marketing services. Our team creates engaging social media content, manages your social media accounts, and tracks your social media performance.



## Bulk Marketing SMS

Our Bulk Marketing SMS service is a powerful and cost-effective way to reach many customers quickly and easily. We provide customizable solutions that allow you to personalize your message and target specific demographics. Our platform is user-friendly and enables you to track your campaign's performance in real time.



## Bulk Marketing Email Services

Our Bulk Marketing Email services help you reach a wider audience through targeted and personalized email campaigns. We provide customizable templates that enable you to create engaging and visually appealing emails. Our platform also allows you to track the performance of your email campaigns and optimize your messaging for better results.





## IT Help Desk Support

Our team of skilled technicians provides round-the-clock support, ensuring that your IT infrastructure is always up and running. We use advanced tools and technologies to diagnose and troubleshoot issues remotely, minimizing downtime and increasing productivity.



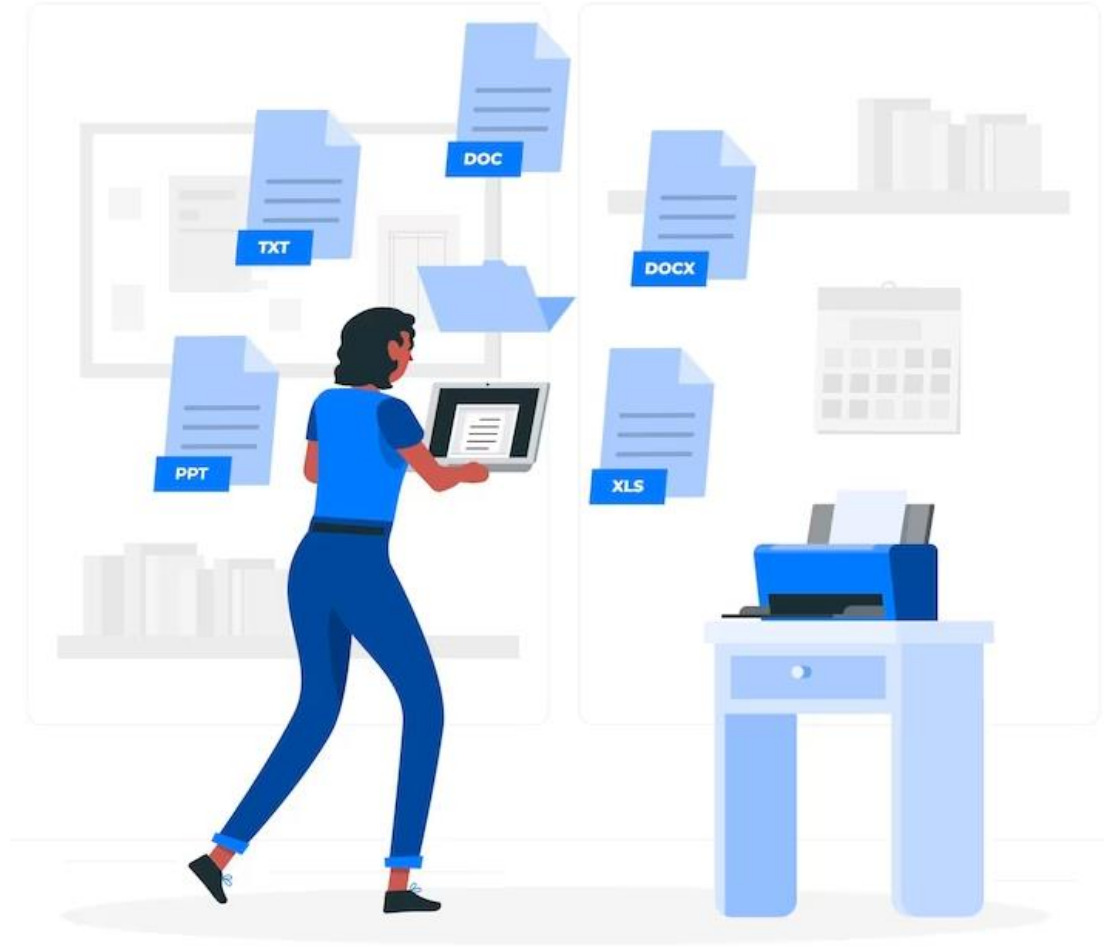
## Content Writing

Our team of expert writers creates high-quality and engaging content that speaks to your target audience. We offer content writing services for websites, blogs, social media, and more.



## Data Entry Services

Accurate & reliable data entry solutions that help you manage your data efficiently. We use industry-standard tools and technologies to ensure the accuracy and completeness of your data. We help you with data entry, data processing, data validation, and more.



## Business Plan Presentation

We help you create compelling and informative business plan presentations that attract investors and stakeholders. Our team ensures that your business plan presentation is clear, concise, and visually appealing.

**PRESENTATION**  
DIGITAL MARKETING STRATEGY

**TRENDS IN DIGITAL MARKETING**  
Branding is defined as the process of coming up or making a unique name or design for a certain product.  
Having a good brand strategy allows you to have a major advantage in gaining a large increase in your market competition. Your brand tells your customers what they can expect from the products and services you offer.  
Are you innovative or are you the experienced type? Do you offer a high-cost, high-quality product, or a low-cost, high-value product?

**MARKETING GOAL**  
OUR MARKETING GOAL IS TO CONVERT, RETAIN USERS & DRIVE SALES

**BUSINESS PLAN**  
It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target. Marketing strategy is used to increase sales and achieve the advantage over other competitors.

**SWOT ANALYSIS**  
Investment Funds: It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.  
Branding is defined as the process of coming up or making a unique name or design for a certain product. Having a good brand strategy allows you to have a major advantage in gaining a large increase in your market competition. Your brand tells your customers what they can expect from the products and services you offer. Are you innovative or are you the experienced type? Do you offer a high-cost, high-quality product, or a low-cost, high-value product? It's impossible to be both. You should consider thinking what your customers want you to be.  
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**BRAND POSITIONING**  
POSITION OUR BRAND TO ATTRACT OUR TARGET GROUP

**SOCIAL MEDIA**  
SOCIAL MEDIA STRATEGY

**DATA & ANALYSIS**  
USE DATA INSIGHTS TO INCREASE CONVERSION AND SALES

**SEO STRATEGY**  
MEANINGFUL SEO STRATEGY TO GAIN MORE ROI

# Our Clients

We are proud to have served a **wide range of clients across various industries**, both locally in Houston, Texas, and around the world. Our clients range from small startups to large multinational corporations.



Provide **next-gen**  
business IT Solution(s)

Over **20,000** customers have  
been served by us since **2010**.

**American** Software Consulting & Technology  
Integration **company**.

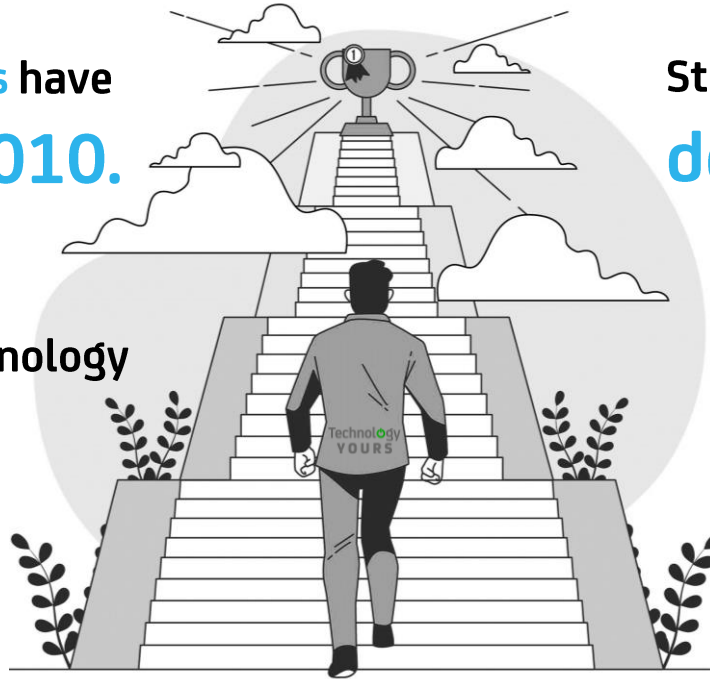
Guaranteed to be **less expensive**  
than rivals.

**Nearshore** team  
speaks your language.

Strictly **adhere to your**  
**deadlines**.

**We empower business growth**  
in North America, Europe, Australia, the  
Middle East, & Asia.

**Free Hyper care** after Service  
delivery.



# Get in Touch

<https://calendly.com/technologyyours>

Please feel free to **book a 15-minute quick call** using this link



Thank you for your time and patience.

